

FUNSICAL DAY TOURS-GROUP SHARE A COACH

Too often we end up having to cancel a local tour due to a disappointing low number of signups.

Most groups appear to be experiencing increased difficulty in their ability to get sufficient participation from their groups to justify an exclusive departure. Cancellations only serve to frustrate those that did wish to participate, and cause even they, concerns of possible futility in assessing future group trip offerings.

As a matter of pure economics, a group of 40 will always pay less than a group of 15-20. By the time we price each component of a tour and divide by the anticipated number of participants, the difference can be significant. For example, in pricing the charter of a coach and Tour guide locally: Comparing only 20 passengers vs. a full coach of 40 passengers, the very basic costs are practically half! This is before adding other component costs: Crunch N'Munch samplings at each stop, luncheon, taxes, meal gratuities, admissions, entertainment, and oh yes, a nominal profit, which our accountant tells us we need in order to pay our bills!

New Millennium's Group Share a Coach enables your group to join others on a scheduled tour and realize the savings of a larger group. Even if only ten people sign up, we will pick your people up and return them as a group. Individual travelers, (less than ten), may still join and enjoy New Millennium's Local Tours and Extended Vacations at a pre-arranged location.

Try New Millennium's Group Share a Coach-your members will thank you and you'll be thanking yourself for eliminating the undue pressure of having to meet unrealistic minimum participation requirements and/or risk facing disgruntled and disappointed cancelled signups.

Questions? Call Larry at 303-755-0010 or Toll free: 1-866-899-0010

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